



PROFITABLE BUSINESS IDEAS
BRAINSTORMING
WORKBOOK

Discover Online Business Ideas Using What You Already
Know

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READY TO DISCOVER YOUR PROFITABLE ONLINE BUSINESS IDEA?

This simple, step-by-step worksheet
will help you:

- Identify your strongest skills.
- Explore your passions.
- Find the sweet spot where your expertise meets demand.
- Choose the right business model for you.

You already
have what it
takes.



SKILLS + INTERESTS MAPPING



01 What are three things you're really good at that people often come to you for help with?

02 What Do You Love Doing?

03 Which of your skills or hobbies have the potential to solve a problem or meet a need for others?

MARKET FIT + BUSINESS MODELS

Where's the Opportunity?

What problems can you help solve with your skills?

Where do your skills + passion + market demand intersect?

How can you package your solution — as a service, product, subscription, or digital offering — to serve them best?

BUSINESS MODEL BRAINSTORMING TABLE:

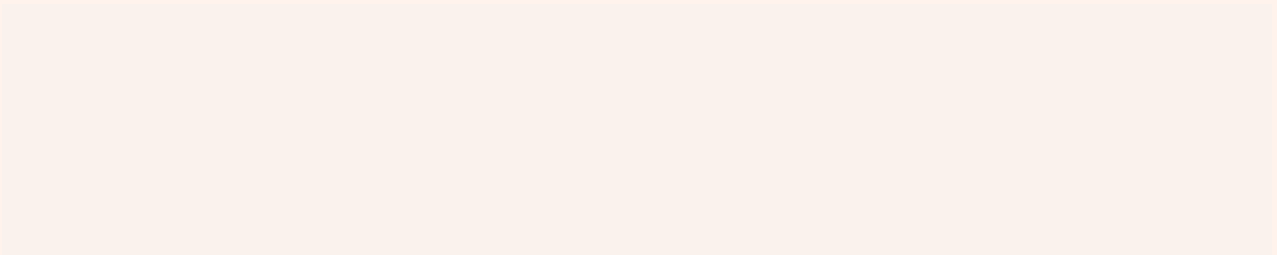
Model

How it fits

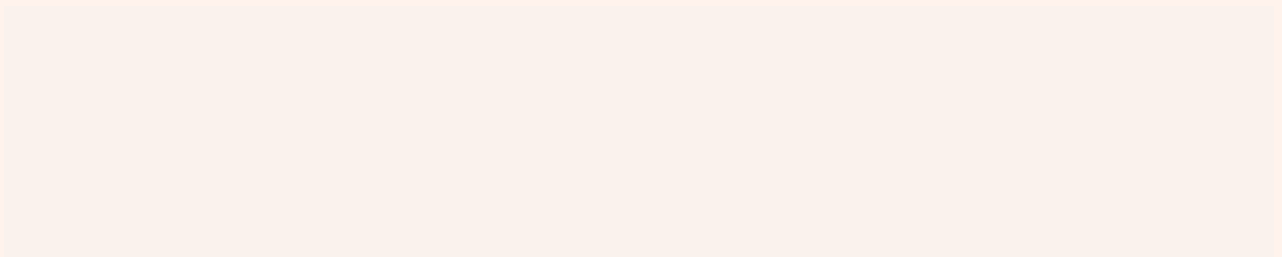
Next Step to Explore

ACTION PLAN- NEXT 3 STEPS

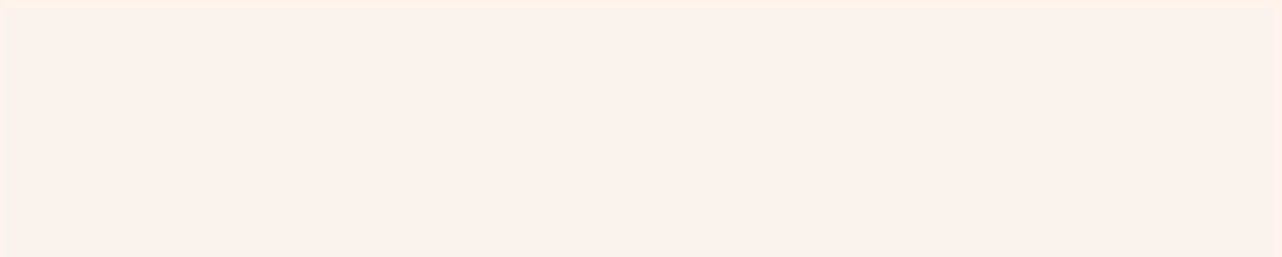
1



2



3





WANT TO LEARN MORE?



Your business idea doesn't have to be perfect—it just has to start. Take your next step with confidence.

SCHEDULE A FREE CALL